



LEON COUNTY  
BOARD OF  
COUNTY COMMISSIONERS

# Reducing our carbon footprints: EcoTeams

Presentation by John Baker

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# EcoTeams for Better Living

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# What is an EcoTeam?

An education/action group:

- Small teams
- Flexible schedule
- Learn about sustainability issues
- Implement changes
  - ✓ by individual
  - ✓ by group
  - ✓ by community



# Who can sponsor or participate?

- Neighborhood associations
- Friends /neighbors
- Faith-based groups
- Workplace
- Schools
- Other community organizations





# What are the benefits?

- Save money
- Improve individual quality of life
- Increase sense of community
- Assist local economy
- Conserve resources
- Protect the environment



# What is the importance of EcoTeams?

- Grassroots based
- Neighbor to neighbor
- Very effective
- How social change is achieved



# Local EcoTeams to Date

- Sustainable Floridians
- Work based
- Neighborhood



# Do EcoTeams really make a difference?

Findings of 20,000 participants:

- 40% less garbage
- 32% less water
- 14% less energy
- 18% less fuel for transportation
- 15% less CO<sub>2</sub> emissions
- Savings of \$255/person/year
- \$765 returned to community



# Why EcoTeams?

- Sponsors: City of Tallahassee & Leon County
- Contracted with Sustainable Tallahassee
- IFAS Sustainable Floridian facilitator training





# Tell me more!

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